



Simply Green Fuels Coldplay at Comcast Center

Portsmouth, NH August 4, 2009- Simply Green Biofuels®, the Seacoast's leading Biofuels provider, fueled the Grammy Award winning band, Coldplay, yesterday afternoon which reduced the CO2 emitted by the tour by 15.92% (or 2,772 pounds).

Through the non-profit group Reverb, Coldplay contracted Simply Green Biofuels® to run B20 in their tour buses and trucks. Reverb, www.reverbrock.org based out of Portland, Maine, has utilized Simply Green Biofuels® in the past for other artists such as Dave Matthews Band, Phish, Guster, Jack Johnson, Willy Nelson and John Mayer.

Simply Green Biofuels® would like to thank Reverb and Coldplay for contributing their part towards the 2 Million Pound Challenge!

About Reverb:

Deeply rooted within the **music** and **environmental** communities, Reverb **educates** and **engages** musicians and their fans to take action toward a more sustainable future. Reverb is a nonprofit organization founded by environmentalist Lauren Sullivan and her musician husband, Guster guitarist/vocalist Adam Gardner

About Simply Green:

Simply Green Biofuels began with the intention of offering green alternatives to home heating, diesel and marine fueling within the Seacoast and quickly expanded our service area to include northern Massachusetts and southern Maine. All of our fuels meet ASTM specs and come from a BQ-9000 certified supplier to ensure quality of the fuel delivered